

AIUkraine Privacy Policy

AI UKRAINE is a conference organized by **AltexSoft**. During the preparation and holding of the conference, we collect, store, disclose and/or otherwise process personal data. Pursuant to the [Law of Ukraine «On Protection of Personal Data»](#) and [Regulation \(EU\) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data, known as the General Data Protection Regulation \(GDPR\)](#), **AltexSoft Inc.** qualifies as the data controller with respect to the personal data that we process (hereinafter – the “**Controller**”).

Privacy and security of our users and visitors are of paramount importance for us. We are committed to protecting the data you share with us. This Privacy Policy explains how **AltexSoft Inc.** that organizes the AI Ukraine conference (hereinafter - “**AI UKRAINE**”, “**we**”, “**us**” or “**our**”) process information that can be used to directly or indirectly identify individuals (“**Personal Data**”) collected through the use of our Website.

For the purposes of this Privacy Policy, we define the term “**User**” as a person who has ordered a ticket on the Website, and the term “**Visitor**” - as any individual who visits our Website, including Users. Therefore, the provisions that related to the Visitors are also relevant for Users.

We adhere to the following principles in order to protect your privacy:

- principle of purposefulness - we process Personal Data fairly and in a transparent manner only, aiming to achieve determined and lawful objectives, and they shall not be processed in a manner not conforming to the objectives of data processing;
- principle of minimalism - we collect Personal Data only to the extent necessary to achieve determined purposes. We do not keep Personal Data if it is no longer needed;
- principle of restricted use - we use Personal Data for all other purposes only with the consent of the data subject or if permitted by a competent authority;
- principle of data quality - we always keep Personal Data up-to-date and complete in order to achieve the end purpose of the data processing more efficiently;
- principle of security - security measures shall be applied in order to protect Personal Data from unauthorized or unlawful processing and against accidental loss, destruction or damage, using appropriate technical and organizational measures;
- principle of individual participation - our Users and Visitors shall be notified of their data collected. They shall be granted access to their Personal Data and have the right to demand a correction of inaccurate or misleading data.

1. Data we collect and purposes of data processing

1.1. Website Visitors

1.1.1. We may collect, record and analyze information of Visitors of our website.

Where our website is accessed purely to gain information, i.e. where you do not order a Ticket or provide us information in any other way, we only collect the personal data provided by your browser to our server. Where you want to view our website, we collect the following data (hereinafter - “**Usage Data**”) necessary for technical purposes to be able to demonstrate our website to you and to ensure adequate access stability and security (therefore, the legal basis is the legitimate interest of AIUKRAINE):

- IP address;

- Enquiry date and time;
- Time zone difference to Greenwich Mean Time (GMT);
- Enquiry content (the exact web page accessed);
- Access status/HTTP status code;
- Data volume transmitted in each case;
- Website generating the enquiry;
- Browser;
- OS and its interface;
- Browser language and version.

1.1.2. We use this information in aggregate to assess the popularity of the web pages on our Website and how we perform in providing content to you. When combined with other information we know about you from previous visits, the data could possibly be used to identify you personally, even if you didn't provide your Personal Data by yourself on our website. We use Google Analytics, Google Tag Manager, ShareThis and Facebook Connect to analyze data. Information collected this way is stored for no longer than one year.

1.1.3. Processing of Usage Data is relied on our legitimate interests. It is necessary for managing and running our business efficiently and effectively, providing quality services including website support, developing and improving products, determining who may be interested in them.

1.1.4. Our website allows you to contact us to establish a collaboration by using the contact form for potential partners located in the "Become a Partner" section. To do so, you need to provide your name and email address. Also, at your discretion, you can additionally fill in the phone number in the form and add a comment. We use the collected Personal Data only to communicate with you, as you reasonably expect us to answer you, and we may also record your request and our reply in order to increase the efficiency of the organization of our support service.

1.1.5. Our website allows you to contact us using the contact details of the Event organizers available on the website. If you use this contact information to contact the Event organizers, we will receive your email address or phone number. We use the collected Personal Data only to communicate with you, as you reasonably expect us to answer you, and we may also record your request and our reply in order to increase the efficiency of the organization of our support service.

1.1.6. While processing Personal Data of our Visitors, we rely on your consent to the processing of your Personal Data for the purpose of communicating with you. We use such Personal Data in ways you would reasonably expect and which have a minimal privacy impact. You can withdraw your consent at any time by sending us an email to **info@aiukraine.com** with your withdrawal request and your Personal Data will be deleted within seventy-two (72) hours.

1.1.7. Processing of Personal Data for marketing purposes is also relied on the consent obtained from you. We use data in ways you would reasonably expect and which have a minimal privacy impact.

1.1.8. Wherever possible, we aim to obtain your explicit consent to process your Personal Data, for example, by asking you to agree to use Cookies.

1.1.9. Visitors can control the use of Cookies at the individual browser level. If you reject Cookies, you may still use our website, but your ability to use some features or areas of our website may be limited. To learn more and for a detailed Cookie notice, Visitors may refer to our Cookie Policy.

1.2. Users

In order to provide services to our Users, we collect their personally identifiable information.

1.2.1. When you order your Ticket to access the Event on our website, or to register to participate in

the Event as a speaker, moderator or partner, you provide us with the following information about yourself:

- your name;
- your email address;
- your phone number;
- the name of your company and your position;
- the country and city of your location;
- brief additional information about yourself;
- the pitch topic and pitch description;
- brief information about your experience as a conference moderator;
- other additional information you wish to provide or your comment.

This information is used by us to identify our Users and provide you with services, billing, mailings, notification and support.

2. Compliance with General Data Protection Regulation (GDPR)

- 2.1. For Visitors and Users located in the European Economic Area (EEA) privacy rights are granted and all processing of Personal Data is performed in accordance with regulations and rules of [Regulation \(EU\) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data, known as the General Data Protection Regulation \(GDPR\)](#).
- 2.2. We process Personal Data as a Controller, as defined in the GDPR:
 - AI UKRAINE, on the Website of which, you as a User, have ordered a Ticket or registered on the website to participate in the Event as a speaker, moderator or partner, will be the Controller of User Data, as outlined above in the “User” section.
 - Also, AI UKRAINE will be the Controller for Visitor Data, as outlined above in the “Visitor” section.
- 2.3. The processing and transfer of Personal Data is carried out in accordance with the requirements set out in regulations and rules of [Regulation \(EU\) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data, known as the General Data Protection Regulation \(GDPR\)](#).
- 2.4. We are eager to make our Privacy Policy compliant with the laws of every country or legal jurisdiction within which we aim to do business. If you think it fails to satisfy the law of your jurisdiction, we should like to hear from you. However, ultimately it is your choice as to whether you wish to use our Website.

3. Your rights as a data subject

- 3.1. **Visitors and Users can review, correct, update, delete or transfer their Personal Data.** For that, contact us directly at info@aiukraine.com . We will acknowledge your request within seventy-two (72) hours and handle it promptly and as required by law.
- 3.2. **Right to object to processing of your Personal Data.** Visitors and Users have the right to object to the processing of their Personal Data by us.
- 3.3. **Right to access to your Personal Data.** Visitors and Users have the right to learn if Personal Data is being processed by Data Controller, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Personal Data undergoing processing.
- 3.4. **Right to verify and seek rectification.** Visitors and Users have the right to verify the accuracy of their Personal Data and ask for it to be updated or corrected.

- 3.5. **Right to restrict the processing of your Personal Data.** Visitors and Users have the right, under certain circumstances, to restrict the processing of their Personal Data. In this case, Data Controller will not process their Personal Data for any purpose other than storing it.
- 3.6. **Right to have your Personal Data deleted or otherwise removed.** Visitors and Users have the right, under certain circumstances, to obtain the erasure of their Personal Data from Data Controller.
- 3.7. **Right to receive your Personal Data and have it transferred to another controller.** Visitors and Users have the right to receive their Personal Data in a structured, commonly used and machine-readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- 3.8. **You can withdraw your consent at any time** by replying to the email with your withdrawal request and your Personal Data will be deleted within seventy-two (72) hours.
- 3.9. Also, you have **the right to lodge a complaint with a supervisory authority** if you think that we violate your rights. But we kindly ask you to contact us first so that we can help you.
- 3.10. When we receive any request to access, edit or delete personally identifiable information, we shall first take reasonable steps to verify your identity before granting you access or otherwise taking any action. This is important to safeguard your information.

4. **Promotional offers, newsletters or marketing communications from us**

- 4.1. We deliver marketing and event communications to Users and Visitors across various platforms such as email, text messaging and online. Where required by law, we will ask you to explicitly opt in to receive marketing from us. If we send you a marketing communication it will include instructions on how to opt out of receiving these communications in the future.
- 4.2. We may use your data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you (we call this marketing).
- 4.3. You will receive marketing communications, newsletters, and other news and information about our services from us if you have requested information from us or purchased services from us or if you provided us with your details when you contacted us, ordered a Ticket or registered to participate in the Event.
- 4.4. We may send the following commercial communications by email to a targeted selection of individuals from our marketing database: invitations to industry events we are hosting or attending; newsletters; industry updates; updates about our company and the services we offer; other information that we reasonably think may be of interested to our Users and Visitors.
- 4.5. We may also inform you of products or services available from carefully selected partners. We may also contact you via surveys to conduct research about your opinion of our services.
- 4.6. We do not give or provide in any way User and Visitor lists to third parties, except as set forth hereunder.

5. **Data Retention**

- 5.1. Personal Data shall be processed and stored only for as long as required for the purpose they have been collected for.
- 5.2. We will keep your Personal Data for the period that you are our User or Visitor. If you are no longer a Visitor or User of AI UKRAINE, we will keep your Personal Data for the minimum length of time required to comply with the purposes set out in this Privacy Policy and relevant legal or regulatory obligations, but not more than twelve (12) months. Personal Data collected and processed with your consent shall be retained as long as we have your consent.
- 5.3. Information obtained via contact forms is deleted on an annual basis. Your information will be

deleted if you did not communicate with the support team for more than twelve (12) months.

- 5.4. Any Usage Data collected for the purpose of analytics will be deleted in not more than twelve (12) months after being collected.
- 5.5. Once the retention period expires, Personal Data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to Personal Data portability cannot be enforced after expiration of the retention period.

6. Contractors

- 6.1. We work with third party service providers which provide website development, hosting, maintenance, sending emails, marketing, technical support and assistance, IT and cyber security services, customer service and other services for us. These contractors may have access to, or process Personal Data on behalf of us, as part of providing those services to us. We limit the information provided to these service providers to the extent it is reasonably necessary for them to perform their functions.
- 6.2. We use Google Analytics to monitor and analyze web traffic. [Google Analytics](#) is a web analysis service provided by Google LLC. (hereinafter - “**Google**”). Google utilizes the Data collected to track and examine the use of our website, to prepare reports on its activities and share them with other Google services. Google may use the Personal Data collected to contextualize and personalize the ads of its own advertising network. Personal Data collected: Cookies and Usage Data. Place of processing: USA – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.
- 6.3. We use Google Tag Manager to monitor and analyze web traffic. [Google Tag Manager](#) is a tag management system provided by Google. Google utilizes the Data collected to track and examine the use of our website, to prepare reports on its activities and share them with other Google services. Google may use the Personal Data collected to contextualize and personalize the ads of its own advertising network. Personal Data collected: Cookies and Usage Data. Place of processing: USA – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.
- 6.4. We use Facebook Connect to monitor and analyze web traffic. [Facebook Connect](#) is a web analysis service provided by Facebook Ireland Ltd (“**Facebook**”). Facebook utilizes the Data collected to track and examine the use of our Website, to prepare reports on its activities and share them with other Facebook services. Facebook may use the Personal Data collected to contextualize and personalize the ads of its own advertising network. Personal Data collected: Cookies and Usage Data. Place of processing: the Republic of Ireland – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.
- 6.5. We use [ShareThis](#) provided by ShareThis, Inc. to monitor and analyze web traffic, namely to determine how our users interact with our website and its content, that enables us and ShareThis to facilitate the delivery of relevant, targeted advertising online to our users. Personal Data collected: Usage data, Analytics data and Cookies. Place of processing: USA – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.
- 6.6. We use services of Natalia Dyrvińska, registered as an individual entrepreneur pursuant to the laws of Ukraine, who process Users’ Personal Data on our behalf in order to provide her services to us (assistance in organizing the conference, sending emails, customer service, customer support and other services). Place of processing: Ukraine. IE Natalia Dyrvińska processes Personal Data pursuant to this Privacy Policy.
- 6.7. We may need to share your Personal Data with the third parties that provide those services. Where your Personal Data are transferred outside of the European Economic Area (“EEA”) or Ukraine, we require that appropriate safeguards are in place.

- 6.8. We guarantee that we have Data Processing Agreements in place with our service providers, ensuring compliance with the GDPR and our contracts with them requiring to maintain the confidentiality of Personal Data. All data transfers inside and outside of the EEA are being done in accordance with these Data Processing Agreements. All data transfers are performed in accordance with the strictest security regulations.
- 6.9. For more detailed information about the international information transfers to our business partners, service providers and developers outside of the EU/EEA, please contact us using the details given in the “Contact us” section below.

7. Information Security

- 7.1. We care to ensure the security of your Personal Data. We follow generally accepted industry standards to protect the information submitted to us, both during transmission and once we receive it. We maintain technical, physical, and administrative security measures to provide reasonable protection for your Personal Data. When we process your information, we also make sure that your information is protected from unauthorized access, loss, manipulation, falsification, destruction or unauthorized disclosure. This is done through appropriate administrative, technical and physical measures.
- 7.2. There is no 100% secure method of transmission over the Internet or electronic storage. We, therefore, cannot guarantee its absolute security.
- 7.3. We never process any kind of sensitive data and/or criminal offense data. Also, we never undertake profiling of Personal Data.

8. Application of this Privacy Policy

- 8.1. This Privacy Policy is applicable only to our Website.
- 8.2. Please be aware while visiting our Website. Our Website may contain links to other websites. Once redirected to another website, this Policy is no longer applicable. We are not responsible for the content or privacy policies of these other websites.

9. Acceptance of these Conditions

- 9.1. We assume that all Visitors and Users have carefully read this document, understand its contents and agree to the terms and conditions stated in the Privacy Policy above. If you do not agree with this Privacy Policy, you should refrain from using our website.

10. Changes and Updates to our Privacy Policy

- 10.1. We may update this Privacy Policy from time to time, so please review it frequently. All changes to this Privacy Policy are effective upon being posted on this page.
- 10.2. If any material changes are made to this Privacy Policy, we will use reasonable endeavours to inform you in advance by email or notice on the website. When we change this Privacy Policy in a material manner, we will let you know via email prior to the changes becoming effective.

11. Contact us!

- 11.1. If you have any questions about the practices of this website or your dealings with this website, please contact us at info@aiukraine.com

Controller’s details:

Altexsoft Inc.

a company organized under the laws of State of Nevada,
registered address: 654 Matsonia Dr, Foster City, CA 94404, USA;
represented by Oleksandr Medovoi, acting in accordance with the Articles of Incorporation and
Bylaws.